

Abstract

Systems and methods applicable, for example, in allowing a user to come to possess a physical entity that allows for the receipt, use, access, and/or the like of a virtual entity (e.g., a media item, software, a service, data, and/or the like). A number of form factors for physical entities might be available. Available form factors might include, for example, images, jewelry, toys, clothing, iron-ons, straps, cards, nail treatments, temporary tattoos, stickers, figurines, and/or the like. Various attributes of a physical entity might, for example, be definable and/or selectable by a user.